Tanimawo AI Academy

ADVANCED

Responsible AI for Builders

Privacy, fairness, transparency and safety in the products you build

Free guide

About 14 minutes to read

tanimawoai.com

Free AI training every Sunday
with Dr. Daniel Tanimawo

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Why responsibility is part of the job

The people who use your AI product trust you with their time, data and sometimes important decisions. Responsible AI is not a separate project: it is how you design, test and run every feature.

1. Privacy and data protection

- Collect **only the data you need**, and say why you collect it.
- Get **clear consent**, especially for sensitive data (health, finances, children).
- Do not send personal data to AI providers unless necessary; remove or mask it where you can.
- Check your provider's data policy: is your data stored, and is it used for training?
- In Nigeria, follow the **Nigeria Data Protection Act 2023**; elsewhere, the local equivalent (for example GDPR in Europe).

2. Fairness and bias

AI learns from data that can contain unfair patterns. Test with people and examples from **different backgrounds, languages, accents, ages and regions**.

Ask	Example
Does it work equally well for everyone?	Speech recognition with Nigerian accents
Does it stereotype?	Job suggestions that differ by gender
Who could be harmed by a wrong answer?	Loan, health or exam decisions

3. Transparency

- Tell users when they are talking to AI, not a person.
- Label AI-generated images, audio and video where it matters.
- Explain the limits: "This assistant can make mistakes. Check important information."
- Give a way to reach a human for serious issues.

4. Human oversight

Keep a person responsible for decisions that significantly affect people (money, health, jobs, education, legal matters). AI can **recommend**; people should **decide** and be able to explain why.

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5. Safety and misuse

- Think about how your feature could be misused (scams, harassment, fake content) and design limits.
- Rate-limit and monitor unusual usage.
- Refuse clearly harmful requests and log them for review.
- Plan how to respond quickly if something goes wrong.

6. Accessibility and inclusion

- Support low-bandwidth users and older phones.
- Offer local languages where possible.
- Use plain language, good contrast and screen-reader friendly pages.

Responsible AI checklist

- [ ] I know exactly what personal data my feature uses and why.
- [ ] Users are told they are using AI, with its limits.
- [ ] I tested with diverse users and examples.
- [ ] A human reviews high-impact decisions.
- [ ] Misuse limits and monitoring are in place.
- [ ] There is a clear way to report problems and reach a person.

> **A simple test:** would you be comfortable explaining exactly how your AI feature works, and what data it uses, to your users and to a journalist?

Keep learning, free

Join the free live AI class every Sunday at 8 PM Nigeria time with Dr. Daniel Tanimawo. Register at **tanimawoai.com**, watch past classes on the Replays page, and download more free guides.

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